



Careers in the Arts

Define your success.

Laureate's Schools of Design and Art are five higher education institutions that prepare students for fulfilling careers in design and art—or in any field that seeks creative thinkers. Whether you study in Santa Fe, San Diego, Auckland, or Milan, you'll learn from faculty members who are working artists and designers. You'll gain an international perspective

on your work by collaborating with classmates from all over the globe. And you'll have the opportunity to work on real-world projects and make important industry connections as you begin carving your own path to success.

Explore the websites below and open the door to your creative future.



SANTA FE University of Art and Design
Santa Fe, New Mexico, USA
santafeuniversity.edu



NABA
NUOVA ACCADEMIA
DI BELLE ARTI MILANO
Milan, Italy
naba.it

**NEWSCHOOL OF
ARCHITECTURE
+ DESIGN**
San Diego, California, USA
newschoolarch.edu



**MEDIA
DESIGN
SCHOOL**
AUCKLAND
NEW ZEALAND
Auckland, New Zealand
mediadesignschool.com



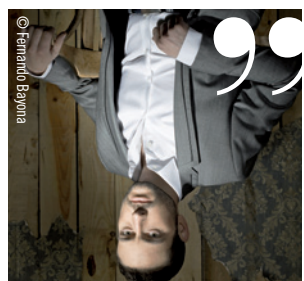
DA
Domus Academy
Milan, Italy
domusacademy.com

Connect to aspiring creatives around the world. Join the Frontier. WeAreTheFrontier.com

Fernando is a renowned fine art photographer whose works have been exhibited in major galleries in New York, Buenos Aires, Berlin, Rome, Osaka, and Barcelona. He has received numerous international awards and grants, including from Magnum Photos, and has published five books of his work.

“What I like about being a photographer is that I can physically materialize imaginary realities. I try to generate a story, which in turn solidifies some characters that need a set design and some materials to configure it. I work like a scriptwriter to generate dialogues. Inspiration is not an aim, but rather a process.”

Fernando Bayona
Fine Art Photographer
Milan, Italy
Madrid and Granada, Spain
Master in Photography and
Visual Design, 2008
NABA, Nuova Accademia
di Belle Arti Milano



With his collaborator Joe Port, Joe Wiseman has been writing scripts since 1998 for TV sitcoms such as Just Shoot Me!, Son of the Beach, The Office, New Girl, and now 1600 Penn.

“You're on this crazy conveyor belt that doesn't slow down. But when you have to throw out a story and come up with a new one overnight, it's great that there are ten really smart, funny people there to help you do it. Ultimately, it's great to be creative and funny for your job. I try not to take that for granted.”

Joe Wiseman
Writer/Producer for 1600 Penn
20th Century Fox Television,
Los Angeles, California, USA
B.A. in Moving Image Arts, 1994
College of Santa Fe (now Santa Fe
University of Art and Design)



Careers in the Arts

Define your success.

“Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do.”

—Steve Jobs,
Co-founder and CEO of Apple Inc.

IN THE EUROPEAN UNION

MORE THAN **5 MILLION PEOPLE** ARE EMPLOYED

IN CREATIVE INDUSTRIES*

IN THE UNITED STATES

MORE THAN **3.3 MILLION PEOPLE** ARE EMPLOYED

BY ARTS-RELATED BUSINESSES†

AND AROUND THE GLOBE

MULTITUDES

Across the world, in every sector of the economy, creative businesses are thriving.

If you're passionate about art, if you dream of doing what you love, the opportunities are vast. Your talent, skills, knowledge—your creative mind—can add value to the world.

The decision to earn an art degree is one of the most important choices you can make along this path. In art school, you'll study with faculty members who are working artists. You'll make connections with industry insiders that could lead to career opportunities. You'll learn about the business of art and work on projects that are directly relevant to your aspirations.

Below, meet a few art school graduates who have succeeded in some of today's most exciting creative industries.

These are the inventive thinkers who are changing the world.

*European Commission, "Green Paper: Unlocking the potential of cultural and creative industries," 2010, on the Internet at http://ec.europa.eu/culture/documents/greenpaper_creative_industries_en.pdf, (viewed online Sept. 19, 2012).

†Americans for the Arts, "2012 Creative Industries Reports," on the Internet at http://artsusa.org/information_services/research/services/creative_industries/default.asp (viewed online Oct. 12, 2012).

FILM/VIDEO

Filmmaker
Cinematographer
Screenwriter

PHOTOGRAPHY

Fine art photographer
Photojournalist
Photo editor

STUDIO ARTS

Painter
Illustrator
Exhibition designer

MUSIC/PERFORMING ARTS

Musician
Actor
Set designer

CREATIVE WRITING

Author
Publisher
Copywriter

ARTS MANAGEMENT

Gallery owner/manager
Art/music/theatre critic
Art educator



Sarah Hasted
Co-owner and Curator
Hasted Kraeutler Gallery
New York, USA
B.F.A. in Photography, 1991
College of Santa Fe (now Santa Fe
University of Art and Design)

“It was thrilling to see my name on the door, and terrifying not knowing what was next. A lot of this business is intuition. I have been doing this for over 20 years, and you have to work so hard to make your dreams come true. Nobody sees those dreams but you. Only you can make them come true.”

Sarah co-founded her own gallery, Hasted Hunt, in 2005. Now with a new partner since 2009, Hasted Kraeutler occupies a ground-floor space on “the best street” in Chelsea, two doors down from Gagosian. The gallery represents contemporary photographers plus a few world-renowned sculptors and painters.



Guia Buzzi
Freelance Set and
Costume Designer
Milan, Italy
B.A. in Theatre Design, 1995
NABA, Nuova Accademia
di Belle Arti Milano

“I like my work because it allows me to travel around the world and come into contact with people from different cultures. All the projects I work on are rewarding for different reasons—sometimes for the people, other times for the high quality of the construction and the realization.”

As a freelance set and costume designer, Guia has worked on operas and exhibitions throughout Europe and in Russia, China, and the United States. Her most recent commission was a production of Mozart's *The Magic Flute*—updated to a present-day setting in the Amazon forest—at Teatro Amazonas in Manaus, Brazil.