



# Careers in Design

Define your success.

LAUREATE INTERNATIONAL UNIVERSITIES  
Art & Design Education



Laureate's Schools of Design and Art are five higher education institutions that prepare students for fulfilling careers in design and art—or in any field that seeks creative thinkers. Whether you study in Santa Fe, San Diego, Auckland, or Milan, you'll learn from faculty members who are working artists and designers. You'll gain an international perspective

on your work by collaborating with classmates from all over the globe. And you'll have the opportunity to work on real-world projects and make important industry connections as you begin carving your own path to success.

**Explore the websites below and open the door to your creative future.**



Santa Fe, New Mexico, USA  
santafeuniversity.edu



Milan, Italy  
naba.it

NEWSCHOOL OF ARCHITECTURE + DESIGN

San Diego, California, USA  
newschoolarch.edu



Auckland, New Zealand  
mediadesignschool.com



Milan, Italy  
domusacademy.com

Connect to aspiring creatives around the world. Join the Frontier. [WeAreTheFrontier.com](http://WeAreTheFrontier.com)

As director of FREE's 14-employee New York office, Armando works on such diverse projects as affordable housing, convention centers, and iconic museums. In his former role at Gehry Technologies, Armando consulted with FREE to design the facade of the Museo Soumaya in Mexico City, an incredibly complex double-curved surface that wraps around 360 degrees.

Try to get as much experience as possible in every single part of our field—from modelmaking to drafting to 3D work to parametrics to roles like marketing and business development, project management. It's a very complex career. And you get to be good at all these things.

**Armando Ramos**  
Director and Architect  
FREE NYC  
New York, USA  
Master of Architecture, 2003  
NewSchool of Architecture  
and Design



© Isaac Matthew White

Christophe Pillet is an internationally renowned designer who has won awards and acclaim for the broad spectrum and exceptional quality of his work. He has served as an architect for villas and hotels in France, designed the interiors of opulent restaurants in Morocco and luxurious shops around the world, and created innovative chairs for Tacchini.

I spent an amazing year at Domus Academy where I met, professionally, everyone you should expect to meet during your life. It's an immense luck, having the chance to collaborate with and breathe the same air as these people. It's more than studying—it's a substantial part of your life.

**Christophe Pillet**  
Designer  
Agence Christophe Pillet  
Paris, France  
Master in Design, 1986  
Domus Academy



© Remain Odom

# Careers in Design

Define your success.

## IN THE EUROPEAN UNION

MORE THAN **5 MILLION PEOPLE** ARE EMPLOYED

## IN CREATIVE INDUSTRIES\*

## IN THE UNITED STATES

MORE THAN **3.3 MILLION PEOPLE** ARE EMPLOYED

## BY ARTS-RELATED BUSINESSES†

## AND AROUND THE GLOBE

# MULTITUDES



© Oliver Hilbert

**Chrissy Metge**  
VFX Animation Production  
Coordinator  
Weta Digital  
Wellington, New Zealand  
3D Animation, 2001  
Media Design School

You learn so much about what brings a character to life, whether it's a robot or a human being—how do you get the audience to relate to it? There are so many physical and technical challenges. An animator has to be so many things. 'Artist' isn't enough to describe what they do—sometimes they have to be a mechanic, or a doctor. ”

In Singapore, Chrissy managed the Animation and Crowds department for Lucasfilm's first fully animated feature, and she's now coordinating a team of animators on the Superman movie Man of Steel for Weta Digital.



**Paul Dillinger**  
Senior Director of Color, Concept,  
and Design for the Dockers® Brand  
Levi Strauss & Co.  
San Francisco, California, USA  
Master in Fashion Design, 1995  
Domus Academy; Fulbright Scholar

I think it's important for designers to take responsibility for their social and environmental impact; to understand the consequences of their design decision beyond the first prototype. The outcome of this proposed business model . . . would be messaging strategies that celebrate environmental stewardship, community development, and social responsibility. ”

At Levi Strauss & Co., Paul is responsible for the seasonal design direction of the Dockers brand. He is taking concrete steps toward real social and environmental sustainability in the industry, including developing a new business model that intentionally limits ROI (return on investment) in favor of higher ethical standards.

# “

Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do. ”

—Steve Jobs, Co-founder and CEO of Apple Inc.

## Across the world, in every sector of the economy, creative businesses are thriving.

If you're passionate about design, if you dream of doing what you love, the opportunities are vast. Your talent, skills, knowledge—your creative mind—can add value to the world.

The decision to earn a degree in design is one of the most important choices you can make along this path. In design school, you'll study with faculty members who are working designers. You'll make connections with industry insiders that could lead to career opportunities. You'll work on projects that are directly relevant to your aspirations.

Below, meet a few design school graduates who have succeeded in some of today's most exciting design industries.

## These are the inventive thinkers who are changing the world.

\*European Commission, "Green Paper: Unlocking the potential of cultural and creative industries," 2010, on the Internet at [http://ec.europa.eu/culture/documents/greenpaper\\_creative\\_industries\\_en.pdf](http://ec.europa.eu/culture/documents/greenpaper_creative_industries_en.pdf), (viewed online Sept. 19, 2012).

†Americans for the Arts, "2012 Creative Industries Reports," on the Internet at [http://artsusa.org/information\\_services/research/services/creative\\_industries/default.asp](http://artsusa.org/information_services/research/services/creative_industries/default.asp) (viewed online Oct. 12, 2012).

### DIGITAL DESIGN

Game designer  
Animation programmer  
User experience designer

### GRAPHIC DESIGN

Graphic designer  
Art director  
Illustrator

### FASHION DESIGN

Fashion designer  
Accessories designer  
Trend searcher/cool hunter

### INTERIOR DESIGN

Interior designer  
Furniture designer  
Project manager

### PRODUCT AND INDUSTRIAL DESIGN

Product designer  
Industrial designer  
Visual brand designer

### ARCHITECTURE

Architect  
Landscape architect  
Construction manager